

### Homepage Advertising Rates

Top Banner: 380 x 60px - **£375**  
This is placed at the top of the webpage

Left Hand Banner: 158x200px - **£300**  
Placed at the left hand side of the web page.  
This appears throughout the site

Feature Square: 150x150px - **£200**  
Situating in the centre of the webpage

Banners: 468x60px - **£450**  
Situating in the centre of the web page, under the content.

Feature Spotlight: 150x129px - **£175**  
Situating in the centre of the web page, under the content.

Spotlights: 150x80px - **£150**  
Situating in the centre of the web page, under the content.

Text Links - **£125**  
Placed on the right hand column  
These appear throughout the site

Right Hand Banners: 144x80px - **£150**  
Placed on the right hand column.  
These appear throughout the site

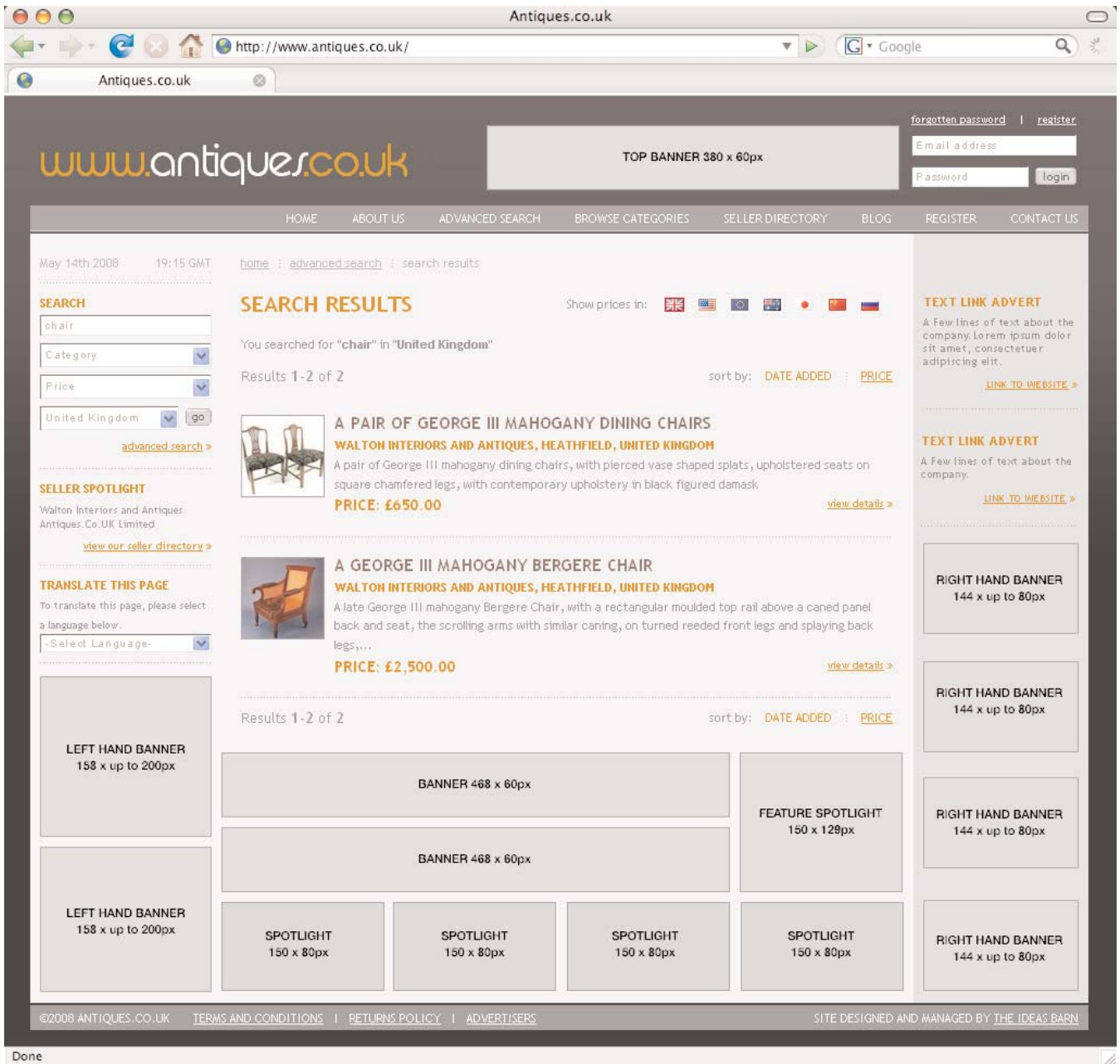
### Production Details

The client should supply banners either as image (.jpg or .gif), animated gif (.gif), a macromedia flash file (.swf) or as HTML.

Images - The URL link needs to be supplied with the image.  
Flash - The flash file needs to have the URL embedded into the file.

**The maximum file size of an advert is 40k**

Our production department can create artwork from your logo if required. Please contact us for more details.



## Search Results Advertising Rates

Top Banner: 380 x 60px - **£300**  
This is placed at the top of the webpage

Left Hand Banner: 158x200px - **£300**  
Placed at the left hand side of the web page.  
This appears throughout the site

Banners: 468x60px - **£375**  
Situated in the centre of the web page, under the content.

Feature Spotlight: 150x129px - **£150**  
Situated in the centre of the web page, under the content.

Spotlights: 150x80px - **£150**  
Situated in the centre of the web page, under the content.

Text Links - **£125**  
Placed on the right hand column  
These appear throughout the site

Right Hand Banners: 144x80px - **£150**  
Placed on the right hand column.  
These appear throughout the site

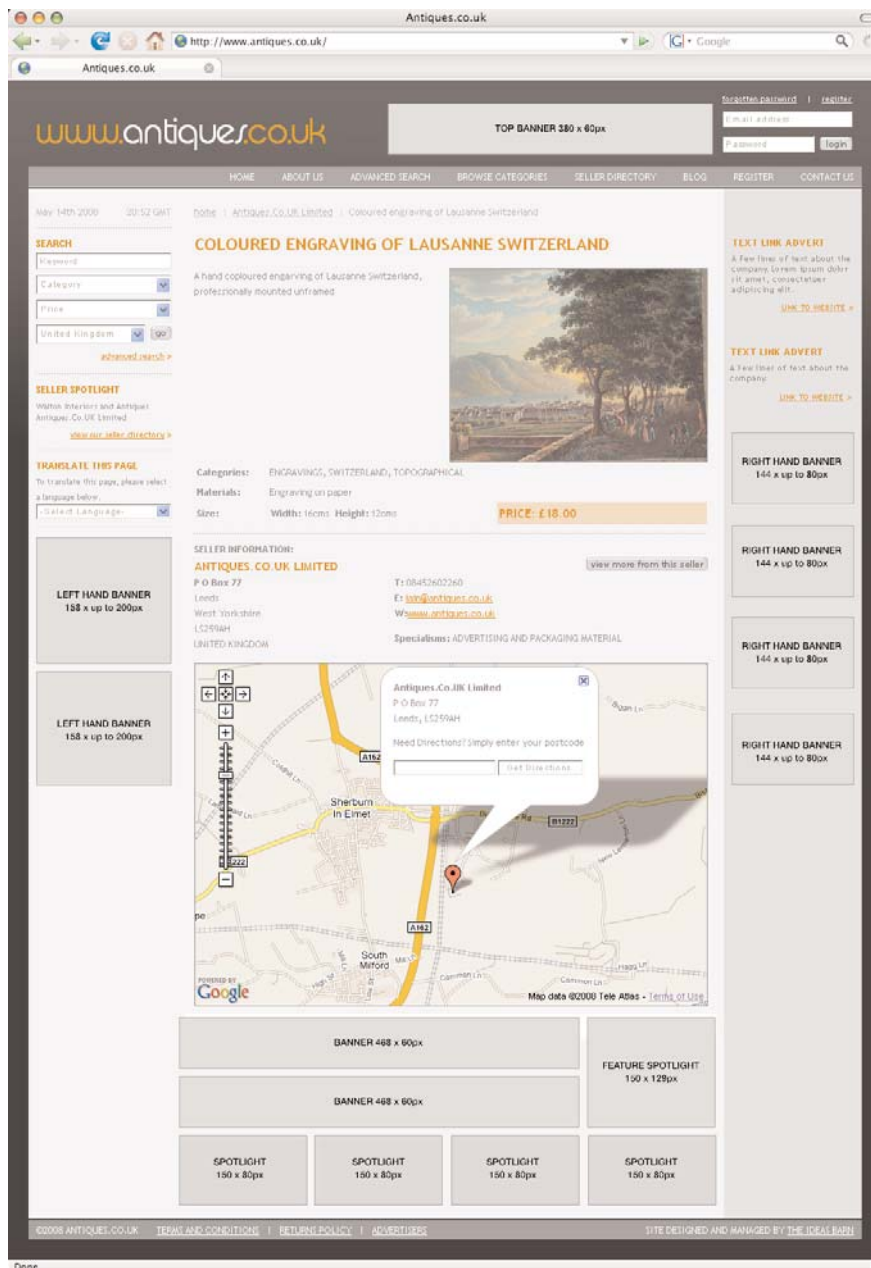
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## Item Detail Advertising Rates

Top Banner: 380 x 60px - **£300**  
This is placed at the top of the webpage

Left Hand Banner: 158x200px - **£300**  
Placed at the left hand side of the web page.  
This appears throughout the site

Banners: 468x60px - **£300**  
Sited in the centre of the web page, under the content.

Feature Spotlight: 150x129px - **£125**  
Sited in the centre of the web page, under the content.

Spotlights: 150x80px - **£100**  
Sited in the centre of the web page, under the content.

Text Links - **£125**  
Placed on the right hand column  
These appear throughout the site

Right Hand Banners: 144x80px - **£150**  
Placed on the right hand column.  
These appear throughout the site

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